



Cogni Whitepaper

Intelligence-First Token-Gated Crypto SaaS Platform

Built on Base Chain

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1. Executive Summary

- **What is Cogni?** Cogni (\$COG) is an **intelligence-first, token-gated crypto SaaS platform** that delivers a unified suite of high-quality on-chain analytics tools.
- **Core Idea** Users stake \$COG to unlock tiered access to powerful features — from basic scanners (free) to advanced analytics, real-time alerts, custom dashboards, and full API integration (paid tiers). Premium tiers are further enhanced with monthly USDC subscriptions.
- **Key Problems Solved**
 - **Speculation without utility:** \$COG has real demand from users who actively need the tools for trading and research.
 - **Early hype dumps:** Minimal initial liquidity with burned LP; major injection delayed until MVP/utility is live.
 - **Inflationary funding:** Primary revenue from USDC subscriptions (\$5–\$59/mo), not token sales.
 - **Fragmented tools:** All-in-one dashboard replaces dozens of separate scanners, bots, and platforms.
 - **Short-term farming:** 72-hour unstake cooldown rewards committed holders over quick flippers.
- **Tokenomics Highlights**
 - Total supply: 1 billion \$COG
 - 10% initial liquidity (burned LP for trust)
 - 30% reserved for major injection post-MVP
 - Team and founder allocations vest linearly over 12 months
 - Treasury and reserves support sustainable growth
- **Vision** Build a **sustainable crypto SaaS business** where \$COG holders own access to best-in-class intelligence tools — funded by real user payments, creating aligned long-term incentives for everyone.
- **Current Status (January 2026)**
 - Core staking, tier system, multi-chain scanner, and dashboard live
 - MVP beta launching Q1 2026 with full tool suite
 - Major liquidity injection, mobile app, and governance/profit-sharing to follow

Cogni turns crypto intelligence into a **real, lasting business** — utility-driven, revenue-generating, and built for long-term success.

2. Vision & Purpose

Vision To become the **intelligence-first, token-gated crypto SaaS platform** — the go-to hub where serious traders, researchers, and builders access unified, powerful on-chain analytics tools behind \$COG staking. Cogni envisions a future where high-quality crypto intelligence is gated by meaningful token utility, creating a sustainable ecosystem that rewards long-term holders and funds development through real revenue rather than inflationary token sales.

Purpose Cogni exists to solve the core problems plaguing most crypto projects and tools:

1. **Replace speculation with real utility** \$COG isn't just a speculative asset — it's the key to premium analytics features (advanced scanners, real-time alerts, custom dashboards, API access). Users stake to unlock value they actually use.
2. **End fragmented, low-quality tools** Instead of juggling 10 different sites and bots, Cogni delivers an all-in-one dashboard: multi-chain rug/honeypot scanner, staking interface, tier badges, and future tools (AI responses, mobile app, governance) in one place.
3. **Build a sustainable, anti-dump model**
 - Minimal initial liquidity + delayed major LP injection prevents early hype dumps
 - Team allocations vest over 12 months
 - Primary funding comes from USDC subscriptions (\$5–\$59/mo for premium tiers), creating non-inflationary revenue that gets reinvested
4. **Discourage short-term farming** 72-hour unstake cooldown and tier benefits tied to sustained staking reward committed holders over quick flippers.
5. **Create aligned, high-quality community** Token-gating ensures users have skin in the game, leading to better discourse, lower noise, and stronger network effects.

In short: **Cogni turns crypto intelligence into a sustainable business** — where \$COG holders own access to best-in-class tools, funded by real user payments, aligned for long-term growth instead of short-term pumps.

The end goal is simple: **Make \$COG the token you stake because you need the platform — not because you hope someone else buys higher.**

3. Problems in Crypto Today

- **Speculation without utility** Tokens are bought purely in hope of price increase (hype/speculation), with no real use case. When hype fades, demand collapses, leading to sharp price drops.
- **Early hype dumps from high initial LP** Projects launch with large liquidity pools to create early trading volume and excitement. Insiders or early investors then sell ("dump") their unlocked tokens into that liquidity, crashing the price shortly after launch.
- **Inflationary funding** Teams fund development by continuously minting or selling new tokens. This increases supply over time, diluting value and putting constant downward pressure on price.
- **Fragmented tools** Crypto users must juggle many separate platforms, bots, and websites for scanning tokens, tracking portfolios, alerts, research, etc. It's inefficient, expensive, and overwhelming.
- **Short-term farming** Users stake or lock tokens briefly to earn rewards, then unstake and sell ("farm and dump"). This creates temporary demand followed by selling pressure, causing volatility and discouraging long-term holding.

These issues contribute to the high failure rate of most crypto projects. Cogni tackles them with real utility, sustainable funding, unified tools, and mechanics that reward long-term commitment.

4. The Cogni Solution

Cogni directly addresses common crypto project pitfalls through its **utility-driven, token-gated SaaS model** and thoughtful design. Here's how it solves each problem:

Speculation without utility

Many tokens rely on hype alone, leading to volatility and crashes when interest fades. Cogni requires \$COG staking to access premium features in its analytics platform (e.g., advanced scanners, alerts, API calls). This creates real, ongoing demand from users who need the tools for trading and research — not just speculation. Free tier for basic access lowers entry barriers, while paid tiers (via staking + USDC) reward long-term holders.

Early hype dumps from high initial LP

Projects often dump after launch due to unlocked team tokens or over-allocated LP. Cogni uses a **minimal initial liquidity** (10% of supply) with burned LP for trust, delaying major liquidity injection until MVP launch when utility is live. This reduces early dump pressure. Team/founder allocations vest linearly over 12 months, aligning incentives with long-term growth.

Inflationary funding

Teams fund development by continuously selling tokens, inflating supply and depressing price. Cogni funds primarily through **USDC subscription revenue** from premium tiers (\$5–\$59/mo), reinvested into the ecosystem. This creates sustainable, non-inflationary funding. Treasury (20%) and reserves support runway without constant token sales.

Fragmented tools

Crypto users juggle multiple platforms for scanning, analytics, alerts, and research — inefficient and costly. Cogni integrates everything into **one unified dashboard**: multi-chain rug/honeypot scanner, real-time alerts, staking, tier badges, and more. Token-gated access ensures high-quality, dedicated users while providing a seamless experience.

Short-term farming

Yield farmers stake briefly for rewards then dump, causing instability. Cogni's 72-hour unstake cooldown discourages quick exits. Tiers based on sustained staking (e.g., 10k+ \$COG for Observer) reward long-term holders with ongoing utility and badges. Revenue-sharing/governance planned for later phases further incentivizes commitment.

Cogni builds a **sustainable ecosystem** where \$COG has intrinsic value through gated access to powerful tools, backed by real revenue and aligned incentives. This shifts focus from short-term hype to long-term adoption and utility.

5. Tokenomics (Post-MVP LP Injection Optimized)

Total Supply: 1,000,000,000 \$COG

Chain: Base

Launch: Renounced • Minimal initial LP (~\$1-2k ETH paired with 100M tokens → ~\$20-40k initial FDV for accessibility/upside)

Liquidity Strategy: Minimal start prevents dumps; major injection post-MVP for utility-backed depth/profitability.

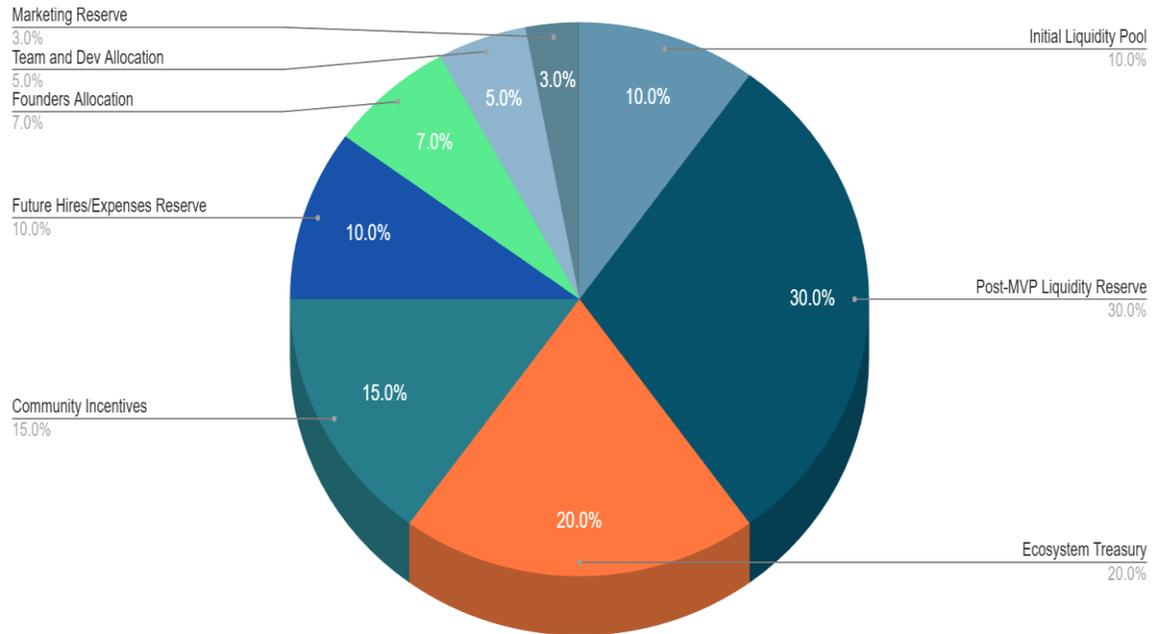
Bootstrap: 300-wallet airdrop (~\$10 each, ~\$3k total value) from incentives—seeds staking.

Allocation Breakdown

Allocation	Percentage	Amount	Details
Initial Liquidity	10%	100,000,000 \$COG	Minimal pairing; burned LP for trust
Post-MVP Liquidity Reserve	30%	300,000,000 \$COG	Major Injection when MVP live (Utility boost)
Ecosystem Treasury	20%	200,000,000 \$COG	Runway -> revenue reinvestment
Community Incentives	15%	150,000,000 \$COG	Airdrops (inc. 300 wallets) rewards
Future Hires/Expenses Reserve	10%	100,000,000 \$COG	Flexible for devs/scaling
Founders Allocation	7%	70,000,000 \$COG	12 month linear vest
Team & Dev Allocation	5%	50,000,000 \$COG	12 month linear vest
Marketing Reserve	3%	30,000,000 \$COG	Profitable growth post-revenue

\$COGNI TOKENOMICS

(Post-MVP LP Injection Optimized)



Optimizations for Success/Profitability:

- Minimal initial LP → Fair entry, anti-dump, high upside.
- Large post-MVP reserve → Deep trading when revenue starts (sustained volume/profit).
- Higher reserves/treasury → Flexible scaling with USDC profits.
- Airdrop focuses on engagement pre-trading.

6. The Cogni Ecosystem & Platforms

- \$COGNI Token — access key
- Staking Contracts — tiers / 72 hour cooldowns
- NFT Badges — proof
- SaaS Tools — sentiment/scans/alerts - AI analytics
- Web Dashboard + Telegram Bots
- *Future Mobile Apps
- *Community Layer
- *Support

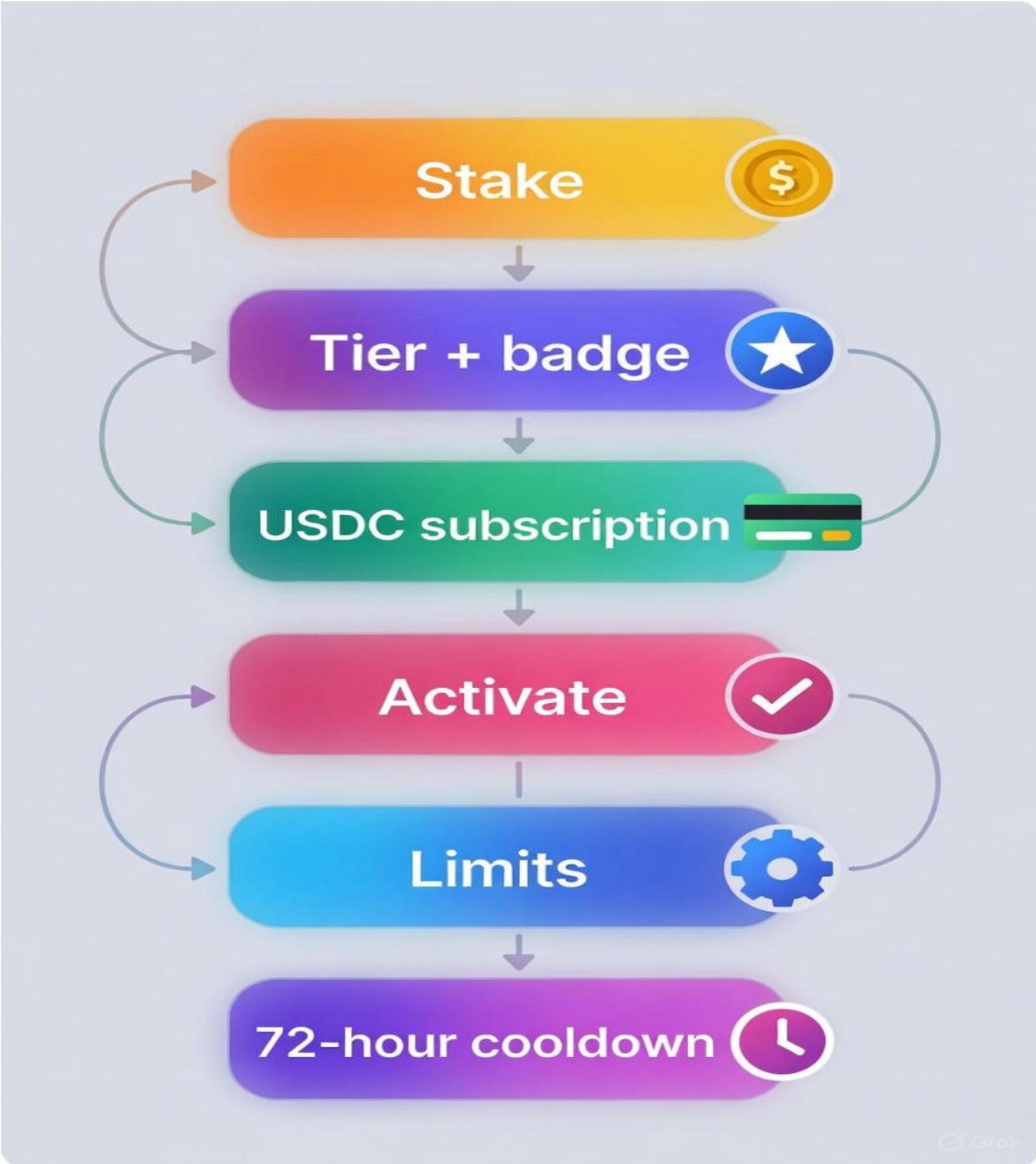
7. SaaS Access Model

Stake → Tier + badge • USDC subscription → Activate • Limits + cooldown

Key Explanations:

- **Staking Path:** Stake tokens → Immediately unlocks a tier (e.g., Bronze/Silver/Gold) with a visible badge. Higher stakes = higher tiers with better base perks.
- **Subscription Path:** Pay recurring USDC → "Activates" full access, enabling actual usage.
- **Combined:** Both are likely required for optimal access — tiers from staking modify the limits provided by the active subscription.
- **Cooldown:** 72-hour wait period (e.g., after unstaking, changing tiers, or canceling subscription) to prevent abuse

FLOW CHART:



8. Tiers & Features

Tier	Stake Required	Monthly Price (USDC)	Key Features
Observer	10,000 \$COG	Free	<ul style="list-style-type: none">• Daily limits: 2 token scans/day, 5 sentiment checks/day• Global whale feed (view-only activity)• Serious AI responses• Web access + limited bot commands
Observer Plus	10,000 \$COG	\$5	<ul style="list-style-type: none">• Daily limits: 10 token scans/day, 25 sentiment checks/day• Basic whale alerts (5/day)• Light degen AI responses• Web + Telegram bot access
Analyst	100,000 \$COG	\$19	<ul style="list-style-type: none">• Daily limits: 50 token scans/day, unlimited sentiment checks• Advanced / unlimited custom whale alerts• Smart-degen AI responses• Full web + bot access

Architect	1,000,000 \$COG	\$59	<ul style="list-style-type: none"> • Unlimited usage across all tools, scans, alerts, and dashboards • Priority processing • Priority access to new features (includes future advanced analytics), bots, mobile apps, and upgrades • Full degen AI responses (toggleable)
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9. Staking Mechanics (No APY – Pure Utility Gating)

Pure utility: No rewards/APY • Stake → Mint badge • Unstake → Burn + 72-hour cooldown.

10. Why This is the Most Sustainable & Profitable Model

Post-MVP injection + revenue focus:

- Avoids early dumps → Sustained holders.
- Trading depth with proven MVP → Higher confidence/volume/profitability.
- USDC revenue → Reinvest in features/marketing without dilution.
- Utility staking → Organic demand as tools monetize.

Profitable path: Low entry → Revenue growth → LP depth → Appreciation.

11. Updated Living Roadmap

Quality execution; post-MVP LP ties trading to success.

Phase 1 — Token Mint & Bootstrap

- ✓ Fresh mint (renounced)
- ✓ 300-wallet airdrop (TX proof publicly posted)
- ✓ Community/docs

Phase 2 — MVP Build (Current)

- ✓ Staking + badges
- Beta tools/dashboard
- Subscriptions

Phase 3 — MVP Live + Trading Launch

- Core utility release
- Major post-MVP LP injection
- Revenue start

Phase 4 — Profitable Scale

- Advanced features
- Marketing/partnerships
- API/governance

12. Risks & Disclaimer

Volatility • Delayed trading • Delays • No guarantees.

DYOR.

13. Closing

Cogni: Disciplined, utility-first, post-MVP trading for sustainable profitability. ****Intelligence Over Speculation****

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